

## CONTRACT



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

And:

NEBO Media, Media Account  
Attention: Jessica Murray  
3299 K Street NW  
Washington, DC 20007  
USA

<u>Contract / Revision</u> 472834 /		<u>Alt Order #</u> 06115571
<u>Product</u> NRSC 2012		
<u>Contract Dates</u> 10/17/12 - 10/23/12	<u>Estimate #</u>	
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/23/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 8	KVVU	10/17/12	10/19/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				5	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
			See MG 26.5,26.6									
	2	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
			See MG 8.6									
	3	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
	4	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
	5	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
			See MG 26.5,26.6									
	6	KVVU	10/17/12-10/17/12	The Dr.Oz Show	4-5p	---W-----	:30		\$225.00	NM		
			Ⓢ See MG 26.5,26.6									
E 9	KVVU	10/17/12	10/19/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$350.00	NM		
			See MG 26.5,26.6									
	2	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$350.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
	3	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$350.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
E 11	KVVU	10/17/12	10/19/12	MORE Access	630-7pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$235.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**25-TV 5 Drive**  
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<u>Contract Dates</u> 10/17/12 - 10/23/12	<u>Product</u> NRSC 2012	<u>Estimate #</u>
<u>Advertiser</u> NRSC	<u>Original Date / Revision</u> 10/23/12 / 10/23/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		KVVU	10/15/12-10/21/12	MORE Access	630-7pm	---WThF----	:30		\$235.00	NM		
See MG 26.5,26.6												
2		KVVU	10/15/12-10/21/12	MORE Access	630-7pm	---WThF----	:30		\$235.00	NM		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14												
3		KVVU	10/15/12-10/21/12	MORE Access	630-7pm	---WThF----	:30		\$235.00	NM		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14												
E 15	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	-----1				1	\$150.00				
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		KVVU	10/15/12-10/21/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$150.00	NM		
See MG 26.5,26.6												
N 16	KVVU	10/21/12	10/21/12	NFL Late Game	NFL Late Game		:30			NM	10	\$7,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12		10/21/12	-----1				1	\$4,650.00				
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		KVVU	10/15/12-10/21/12	NFL Late Game	NFL Late Game	-----Su	:30		\$4,650.00	NM		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14												
2		KVVU	10/20/12-10/20/12	NCAA Football Early Game	NCAA Football Ear	-----Sa--	:30		\$2,325.00	NM		
Ⓜ MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1												
3		KVVU	10/21/12-10/21/12	Friends Weekend	5-6p	-----Su	:30		\$225.00	NM		
Ⓜ Credited												
4		KVVU	10/18/12-10/19/12	Special Early News	Special Early New	----ThF----	:30		\$450.00	NM		
Ⓜ MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1												
5		KVVU	10/18/12-10/19/12	Special Early News	Special Early New	----ThF----	:30		\$450.00	NM		
Ⓜ MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1												
6		KVVU	10/18/12-10/19/12	Special Early News	Special Early New	----ThF----	:30		\$450.00	NM		
Ⓜ MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1												
7		KVVU	10/18/12-10/19/12	Special Early News	Special Early New	----ThF----	:30		\$450.00	NM		
Ⓜ MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1												
8		KVVU	10/23/12-10/23/12	Fox 5 News M-F 11p	M-F 11-1135p	-Tu-----	:30		\$1,950.00	NM		
Ⓜ MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1												
9		KVVU	10/22/12-10/23/12	Anderson	3-4p	MTu-----	:30		\$450.00	NM		
Ⓜ MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1												
10		KVVU	10/22/12-10/23/12	Anderson	3-4p	MTu-----	:30		\$450.00	NM		
Ⓜ MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1												
11		KVVU	10/22/12-10/23/12	Anderson	3-4p	MTu-----	:30		\$450.00	NM		
Ⓜ MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1												
12		KVVU	10/22/12-10/23/12	Anderson	3-4p	MTu-----	:30		\$450.00	NM		
Ⓜ MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1												
13		KVVU	10/22/12-10/22/12	Special Early News	Special Early New	M-----	:30		\$835.00	NM		
Ⓜ See MG 26.5,26.6												
14		KVVU	10/22/12-10/22/12	Special Early News	Special Early New	M-----	:30		\$835.00	NM		
Ⓜ See MG 26.5,26.6												
N 26	KVVU	10/22/12	10/23/12	The Dr.Oz Show	4-5p		:30			NM	2	\$4,690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12		10/28/12	MT-----				4	\$225.00				

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**25-TV 5 Drive**  
**Henderson, NV 89014**  
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<u>Contract / Revision</u>	<u>Alt Order #</u>
472834 /	06115571

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/12 - 10/23/12	NRSC 2012	

<u>Advertiser</u>	<u>Original Date / Revision</u>
NRSC	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	MTu-----	:30		\$225.00	NM		
			See MG 26.5,26.6									
	2	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	MTu-----	:30		\$225.00	NM		
			Credited									
	3	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	MTu-----	:30		\$225.00	NM		
			See MG 26.5,26.6									
	4	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	MTu-----	:30		\$225.00	NM		
			See MG 26.5,26.6									
	5	KVVU	10/22/12-10/22/12	BB League Championships	1pm-8pm	M-----	:30		\$3,915.00	NM		
	Ⓜ	MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,9.1,27.2,27.1,26.4										
	6	KVVU	10/22/12-10/22/12	Special Early News	Special Early News	M-----	:30		\$775.00	NM		
	Ⓜ	MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,9.1,27.2,27.1,26.4										
E 27	KVVU	10/22/12	10/23/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MT-----				2	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 5	5-530p	MTu-----	:30		\$350.00	NM		
			See MG 26.5,26.6									
	2	KVVU	10/22/12-10/28/12	Fox 5 News at 5	5-530p	MTu-----	:30		\$350.00	NM		
			See MG 26.5,26.6									
E 28	KVVU	10/22/12	10/23/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MT-----				2	\$365.00			
N 29	KVVU	10/22/12	10/23/12	MORE Access	630-7pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MT-----				2	\$235.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	MORE Access	630-7pm	MTu-----	:30		\$235.00	NM		
			Credited									
	2	KVVU	10/22/12-10/28/12	MORE Access	630-7pm	MTu-----	:30		\$235.00	NM		
			See MG 26.5,26.6									
<b>Totals</b>											<b>58</b>	<b>\$44,465.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/23/12	58	\$44,465.00	\$37,795.25
<b>Totals</b>	<b>58</b>	<b>\$44,465.00</b>	<b>\$37,795.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* OCT23/12 18.56  
\*\*\* KVVU-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
BUYER NAME JESSICA MURRAY

BUYER NAME	JESSICA MURRAY
SALES PRSN	PH- TERESA DIFURIA

CLASS: NATL. LOCAL REGIONAL

ICE)

[illegible]

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			OCT23/12 18.5

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		500P-600P	30		\$225.00	10/21	10/21	0		SUN	0
PROGRAM : EXTRA ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 34-39												
28	S		400P-500P	30		\$225.00	10/22	10/23	0		M-TU	0
PROGRAM : DR OZ CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT22												
31	S		600P-700P	30		\$235.00	10/22	10/23	0		M-TU	0
PROGRAM : MORE CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT22												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 18.56  
 \*\*\* KVVU-TV \*\*\*  
 REP HEADLINE# 6115571 TRF# 472834  
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:  
 M4 OK'D BUY#35 MISSED: SUN/500P-600P OCT21 30S \$225.00 (OCT23/12)  
 BUY#28 M-TU/400P-500P OCT22 30S \$225.00  
 BUY#31 M-TU/600P-700P OCT22 30S \$235.00  
 OFFER: NONE  
 CMT: SPOTS N/A. FLIGHT ENDED. PLS APPROVE.

OCT/12 44465.00  
 CONTRACT TOTAL 44465.00  
 TOTAL SPOTS 58

MARKET TOTALS \$265,588 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%  
 KTUD 1%

SVC- NSI BOOKS- MAY/PJ  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**CONTRACT**

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<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**NEBO Media, Media Account**  
**Attention: Jessica Murray**  
**3299 K Street NW**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 16	KVVU	10/21/12	10/21/12	NFL Late Game	NFL Late Game		:30			NM	10	\$7,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$4,650.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12	NFL Late Game	NFL Late Game	-----Su		:30		\$4,650.00	NM		
		See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14										
2	KVVU	10/20/12-10/20/12	NCAA Football Early Game	NCAA Football Ear	-----Sa--		:30		\$2,325.00	NM		
Ⓜ		MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1										
3	KVVU	10/21/12-10/21/12	Friends Weekend	5-6p	-----Su		:30		\$225.00	NM		
Ⓜ		Credited										
4	KVVU	10/18/12-10/19/12	Special Early News	Special Early News	----ThF----		:30		\$450.00	NM		
Ⓜ		MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1										
5	KVVU	10/18/12-10/19/12	Special Early News	Special Early News	----ThF----		:30		\$450.00	NM		
Ⓜ		MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1										
6	KVVU	10/18/12-10/19/12	Special Early News	Special Early News	----ThF----		:30		\$450.00	NM		
Ⓜ		MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1										
7	KVVU	10/18/12-10/19/12	Special Early News	Special Early News	----ThF----		:30		\$450.00	NM		
Ⓜ		MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1										
8	KVVU	10/23/12-10/23/12	Fox 5 News M-F 11p	M-F 11-1135p	-Tu-----		:30		\$1,950.00	NM		
Ⓜ		MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1										
9	KVVU	10/22/12-10/23/12	Anderson	3-4p	MTu-----		:30		\$450.00	NM		
Ⓜ		MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1										
10	KVVU	10/22/12-10/23/12	Anderson	3-4p	MTu-----		:30		\$450.00	NM		
Ⓜ		MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1										
11	KVVU	10/22/12-10/23/12	Anderson	3-4p	MTu-----		:30		\$450.00	NM		
Ⓜ		MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1										
12	KVVU	10/22/12-10/23/12	Anderson	3-4p	MTu-----		:30		\$450.00	NM		
Ⓜ		MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1										
13	KVVU	10/22/12-10/22/12	Special Early News	Special Early News	M-----		:30		\$835.00	NM		
Ⓜ		See MG 26.5, 26.6										
14	KVVU	10/22/12-10/22/12	Special Early News	Special Early News	M-----		:30		\$835.00	NM		
Ⓜ		See MG 26.5, 26.6										
E 26	KVVU	10/22/12	10/23/12	The Dr.Oz Show	4-5p		:30			NM	2	\$4,690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 472834 /		<u>Alt Order #</u> 06115571
<u>Contract Dates</u> 10/17/12 - 10/23/12	<u>Product</u> NRSC 2012	<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				4	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	MTu-----	:30		\$225.00	NM		
	See MG 26.5,26.6											
	2	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	MTu-----	:30		\$225.00	NM		
	Credited											
	3	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	MTu-----	:30		\$225.00	NM		
	See MG 26.5,26.6											
	4	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	MTu-----	:30		\$225.00	NM		
	See MG 26.5,26.6											
	5	KVVU	10/22/12-10/22/12	BB League Championships	1pm-8pm	M-----	:30		\$3,915.00	NM		
	Ⓜ MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,9.1,27.2,27.1,26.4											
	6	KVVU	10/22/12-10/22/12	Special Early News	Special Early News	M-----	:30		\$775.00	NM		
	Ⓜ MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,9.1,27.2,27.1,26.4											
N 28	KVVU	10/22/12	10/23/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$365.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTu-----	:30		\$365.00	NM		
	Credited											
E 29	KVVU	10/22/12	10/23/12	MORE Access	630-7pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$235.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	MORE Access	630-7pm	MTu-----	:30		\$235.00	NM		
	Credited											
	2	KVVU	10/22/12-10/28/12	MORE Access	630-7pm	MTu-----	:30		\$235.00	NM		
	See MG 26.5,26.6											
Totals											57	\$44,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/23/12	57	\$44,100.00	\$37,485.00
<b>Totals</b>	<b>57</b>	<b>\$44,100.00</b>	<b>\$37,485.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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FAX# 610-225-1191  
CREDIT RISK !!  
HARRIS REPORT FROM REP OCT25/12 12.03  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP. # OFF. # 762 SALESMAN #

BUYER NAME JESSICA MURRAY

SALES PRSN PH- TERESA DIFURIA

	CLASS:	NATL.	LOCAL	REGIONAL
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[CCE)

Journal of Interpersonal Violence 27(1) 10-27  
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DOI: 10.1177/0886260511428111  
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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_  
DATE OCT25/12 12.03

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	S		530P-600P	30		\$365.00	10/22	10/23	1		M-TU	1
PROGRAM : 530P NEWS												
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT22												
STATION MAKEGOOD OFFERS:												
M5	OK'D		BUY#30									
			MISSED:M-TU/530P-600P				OCT22		30S	\$365.00		(OCT23/12)
			OFFER: NONE									
			CMT:SPOT N/A DUE TO BASEBALL. FLIGHT ENDED. PLS CREDIT.									
OCT/12			44100.00									
											CONTRACT TOTAL	44100.00
											TOTAL SPOTS	57



REP HEADLINE# 6115571	TRF# 472834	REP: TEL# 610-293-4100	FAX# 610-225-1191
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$		CREDIT ADVISORY: AGENCY CREDIT RISK !!	OCT25/12 12.03
		ORDER WORKSHEET	HARRIS REPORT FROM REP
			**CHANGES** *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

MARKET TOTALS \$265,588 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0% KTUD 1%

SVC- NSI BOOKS- MAY/PJ  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**NEBO Media, Media Account**  
**Attention: Jessica Murray**  
**3299 K Street NW**  
**Washington, DC 20007**  
**USA**

<u>Contract / Revision</u> 472834 /		<u>Alt Order #</u> 06115571
<u>Product</u> NRSC 2012		
<u>Contract Dates</u> 10/17/12 - 10/23/12		<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 04/13/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/17/12	10/19/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	\$1,095.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$365.00			
N 2	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$475.00			
N 3	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$2,970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				6	\$495.00			
N 4	KVVU	10/17/12	10/19/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$220.00			
N 5	KVVU	10/17/12	10/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$195.00			
N 6	KVVU	10/17/12	10/19/12	Katie Couric	2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$145.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Katie Couric	2-3p	---WThF----	:30		\$145.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
	2	KVVU	10/15/12-10/21/12	Katie Couric	2-3p	---WThF----	:30		\$145.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
	3	KVVU	10/15/12-10/21/12	Katie Couric	2-3p	---WThF----	:30		\$145.00	NM		
			See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14									
N 7	KVVU	10/17/12	10/19/12	Anderson	3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$155.00			

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**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 472834 /		<u>Alt Order #</u> 06115571
<u>Contract Dates</u> 10/17/12 - 10/23/12	<u>Product</u> NRSC 2012	<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 04/13/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Anderson	3-4p	---WThF----	:30		\$155.00	NM		
	See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14											
	2	KVVU	10/15/12-10/21/12	Anderson	3-4p	---WThF----	:30		\$155.00	NM		
	See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14											
	3	KVVU	10/15/12-10/21/12	Anderson	3-4p	---WThF----	:30		\$155.00	NM		
	See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14											
N 8	KVVU	10/17/12	10/19/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				5	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
	See MG 26.5, 26.6											
	2	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
	See MG 8.6											
	3	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
	See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14											
	4	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
	See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14											
	5	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$225.00	NM		
	See MG 26.5, 26.6											
	6	KVVU	10/17/12-10/17/12	The Dr.Oz Show	4-5p	---W-----	:30		\$225.00	NM		
	Ⓜ See MG 26.5, 26.6											
N 9	KVVU	10/17/12	10/19/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$350.00	NM		
	See MG 26.5, 26.6											
	2	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$350.00	NM		
	See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14											
	3	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$350.00	NM		
	See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14											
N 10	KVVU	10/17/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$365.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30		\$365.00	NM		
	See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14											
	3	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30		\$365.00	NM		
	See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14											
N 11	KVVU	10/17/12	10/19/12	MORE Access	630-7pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$235.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	---WThF----	:30		\$235.00	NM		
	See MG 26.5, 26.6											
	2	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	---WThF----	:30		\$235.00	NM		
	See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14											
	3	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	---WThF----	:30		\$235.00	NM		
	See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14											

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>		<u>Alt Order #</u>
472834 /		06115571
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/12 - 10/23/12	NRSC 2012	
<u>Advertiser</u>		<u>Original Date / Revision</u>
NRSC		04/13/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	KVVU	10/17/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				3	\$1,250.00			
N 13	KVVU	10/17/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	3	\$1,905.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				3	\$635.00			
N 14	KVVU	10/20/12	10/20/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----2-				2	\$750.00			
N 15	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----1				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		<del>\$150.00</del>	NM		
	See MG 26.5,26.6											
N 16	KVVU	10/21/12	10/21/12	NFL Late Game	NFL Late Game		:30			NM	11	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----1				1	\$4,650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	NFL Late Game	NFL Late Game	-----Su	:30		<del>\$4,650.00</del>	NM		
	See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14											
	2	KVVU	10/20/12-10/20/12	NCAA Football Early Game	NCAA Football Ear	-----Sa--	:30		\$2,325.00	NM		
	Ⓜ	MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1										
	3	KVVU	10/21/12-10/21/12	Friends Weekend	5-6p	-----Su	:30		\$225.00	NM		
	Ⓜ	MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1										
	4	KVVU	10/18/12-10/19/12	Special Early News	Special Early New	----ThF----	:30		\$450.00	NM		
	Ⓜ	MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1										
	5	KVVU	10/18/12-10/19/12	Special Early News	Special Early New	----ThF----	:30		\$450.00	NM		
	Ⓜ	MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1										
	6	KVVU	10/18/12-10/19/12	Special Early News	Special Early New	----ThF----	:30		\$450.00	NM		
	Ⓜ	MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1										
	7	KVVU	10/18/12-10/19/12	Special Early News	Special Early New	----ThF----	:30		\$450.00	NM		
	Ⓜ	MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1										
	8	KVVU	10/23/12-10/23/12	Fox 5 News M-F 11p	M-F 11-1135p	-Tu-----	:30		\$1,950.00	NM		
	Ⓜ	MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1										
	9	KVVU	10/22/12-10/23/12	Anderson	3-4p	MTU-----	:30		\$450.00	NM		
	Ⓜ	MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1										
	10	KVVU	10/22/12-10/23/12	Anderson	3-4p	MTU-----	:30		\$450.00	NM		
	Ⓜ	MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1										
	11	KVVU	10/22/12-10/23/12	Anderson	3-4p	MTU-----	:30		\$450.00	NM		
	Ⓜ	MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1										
	12	KVVU	10/22/12-10/23/12	Anderson	3-4p	MTU-----	:30		\$450.00	NM		
	Ⓜ	MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1										
	13	KVVU	10/22/12-10/22/12	Special Early News	Special Early New	M-----	:30		<del>\$835.00</del>	NM		
	Ⓜ	See MG 26.5,26.6										
	14	KVVU	10/22/12-10/22/12	Special Early News	Special Early New	M-----	:30		<del>\$835.00</del>	NM		
	Ⓜ	See MG 26.5,26.6										
N 17	KVVU	10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----1				1	\$925.00			
N 18	KVVU	10/17/12	10/18/12	BB League Championships	1pm-8pm		:30			NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
472834 /	06115571

Contract Dates	Product	Estimate #
10/17/12 - 10/23/12	NRSC 2012	

Advertiser	Original Date / Revision
NRSC	04/13/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WT---				2	\$4,500.00			
N 19	KVVU	10/22/12	10/23/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$365.00			
N 20	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$475.00			
N 21	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				4	\$495.00			
N 22	KVVU	10/22/12	10/23/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$220.00			
N 23	KVVU	10/22/12	10/23/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$195.00			
N 24	KVVU	10/22/12	10/23/12	Katie Couric	2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$145.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Katie Couric	2-3p	MTu-----	:30		\$145.00	NM		
	See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14											
	2	KVVU	10/22/12-10/28/12	Katie Couric	2-3p	MTu-----	:30		\$145.00	NM		
	See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14											
N 25	KVVU	10/22/12	10/23/12	Anderson	3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$155.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Anderson	3-4p	MTu-----	:30		\$155.00	NM		
	See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14											
	2	KVVU	10/22/12-10/28/12	Anderson	3-4p	MTu-----	:30		\$155.00	NM		
	See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14											
N 26	KVVU	10/22/12	10/23/12	The Dr.Oz Show	4-5p		:30			NM	3	\$4,915.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				4	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	MTu-----	:30		\$225.00	NM		
	See MG 26.5,26.6											
	3	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	MTu-----	:30		\$225.00	NM		
	See MG 26.5,26.6											
	4	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	MTu-----	:30		\$225.00	NM		
	See MG 26.5,26.6											
	5	KVVU	10/22/12-10/22/12	BB League Championships	1pm-8pm	M-----	:30		\$3,915.00	NM		
	Ⓜ MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,9.1,27.2,27.1,26.4											
	6	KVVU	10/22/12-10/22/12	Special Early News	Special Early News	M-----	:30		\$775.00	NM		
	Ⓜ MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,9.1,27.2,27.1,26.4											
N 27	KVVU	10/22/12	10/23/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$350.00			

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10/17/12 - 10/23/12	NRSC 2012	

Advertiser	Original Date / Revision
NRSC	04/13/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																														
<table><tr><th colspan="2"></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th colspan="2"></th><th colspan="2"><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="3"></th></tr><tr><th colspan="2"><u>Spot</u></th><th><u>Ch</u></th><th colspan="2"><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th><u>Rate</u></th><th><u>Type</u></th><th colspan="2"></th></tr><tr><td colspan="2">1</td><td>KVVU</td><td colspan="2">10/22/12-10/28/12</td><td>Fox 5 News at 5</td><td>5-530p</td><td>MTu-----</td><td>:30</td><td><del>\$350.00</del></td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">See MG 26.5,26.6</td></tr><tr><td colspan="2">2</td><td>KVVU</td><td colspan="2">10/22/12-10/28/12</td><td>Fox 5 News at 5</td><td>5-530p</td><td>MTu-----</td><td>:30</td><td><del>\$350.00</del></td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">See MG 26.5,26.6</td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>				<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			1		KVVU	10/22/12-10/28/12		Fox 5 News at 5	5-530p	MTu-----	:30	<del>\$350.00</del>	NM			See MG 26.5,26.6													2		KVVU	10/22/12-10/28/12		Fox 5 News at 5	5-530p	MTu-----	:30	<del>\$350.00</del>	NM			See MG 26.5,26.6												
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N 28	KVVU	10/22/12	10/23/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p			:30		NM	2	\$730.00																																																																														
<table><tr><th colspan="2"></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th colspan="2"></th><th colspan="2"><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="3"></th></tr><tr><td colspan="2">Week:</td><td>10/22/12</td><td>10/28/12</td><td>MT-----</td><td colspan="2"></td><td colspan="2">2</td><td>\$365.00</td><td colspan="3"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>				Week:		10/22/12	10/28/12	MT-----			2		\$365.00																																																							
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Week:		10/22/12	10/28/12	MT-----			2		\$365.00																																																																																	
N 29	KVVU	10/22/12	10/23/12	MORE Access	630-7pm			:30		NM	1	\$235.00																																																																														
<table><tr><th colspan="2"></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th colspan="2"></th><th colspan="2"><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="3"></th></tr><tr><td colspan="2">Week:</td><td>10/22/12</td><td>10/28/12</td><td>MT-----</td><td colspan="2"></td><td colspan="2">2</td><td>\$235.00</td><td colspan="3"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>				Week:		10/22/12	10/28/12	MT-----			2		\$235.00																																																							
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N 30	KVVU	10/22/12	10/23/12	Fox 5 News M-F 10p-11p	10p-11p			:30		NM	2	\$2,500.00																																																																														
<table><tr><th colspan="2"></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th colspan="2"></th><th colspan="2"><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="3"></th></tr><tr><td colspan="2">Week:</td><td>10/22/12</td><td>10/28/12</td><td>MT-----</td><td colspan="2"></td><td colspan="2">2</td><td>\$1,250.00</td><td colspan="3"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>				Week:		10/22/12	10/28/12	MT-----			2		\$1,250.00																																																							
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Week:		10/22/12	10/28/12	MT-----			2		\$1,250.00																																																																																	
N 31	KVVU	10/22/12	10/23/12	Fox 5 News M-F 11p	M-F 11-1135p			:30		NM	0	\$0.00																																																																														
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Totals											61	\$45,150.00																																																																														

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/23/12	61	\$45,150.00	\$38,377.50
<b>Totals</b>	<b>61</b>	<b>\$45,150.00</b>	<b>\$38,377.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6115571 TRF# 472834  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 14.54  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

ADV # ADV. NAME ISS/NRSC

REP.# OFF.# 762 SALESMAN #

AGY # AGY. NAME NEBO MEDIA, INC.

BUYER NAME JESSICA MURRAY

P.O. BOX 3775

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20027

ORDER # CONTRACT # 6115571

CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC 2012 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT17/12 OCT23/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT22/12 14.54

REP: TO ROSE  
FR NIKKI  
O'D M3 SEE LINE 40-41  
TOTAL SAME  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:

PROGRAM : SPECIAL NEWS AFTER DEBATE  
ORD COM1: SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE.  
PART OF A MAKEGOOD MADE UP OF LINES 34-39

39	S		730P-800P	30		\$835.00	10/22	10/22	0		MON	0
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PROGRAM : DR OZ

8	S		400P-500P	30		\$225.00	10/17	10/19	0		W-F	0
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PROGRAM : DR OZ  
ORD COM1: SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG OFFER. PRE-BOOKED PLS APPROVE.

40	A		430P-800P	30		\$3,915.00	10/22	10/22	1		MON	1
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THIS IS A MAKE-GOOD FOR OCT17 ON LINE-8 FOR 3 SPOTS/WK  
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-9 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-11 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-17 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-28 FOR 3 SPOTS/WK  
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-29 FOR 2 SPOTS/WK  
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-31 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR OCT22 ON LINE-39 FOR 2 SPOTS/WK

41	A	400P-430P	30	\$775.00	10/22	10/22	1	MON	1
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PROGRAM : NEWS  
ORD COM1: SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG OFFER. PRE-  
ORD COM2: BOOKED PLS APPROVE.  
PART OF A MAKEGOOD MADE UP OF LINES 40-41

9	S	500P-530P	30	\$350.00	10/17	10/19	0	W-F	0
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PROGRAM : 5P NEWS

11	S	600P-700P	30	\$235.00	10/17	10/19	0	W-F	0
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PROGRAM : MORE

17	S	800A-900A	30	\$150.00	10/21	10/21	0	SUN	0
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PROGRAM : SU 8A NEWS

28	S	400P-500P	30	\$225.00	10/22	10/23	1	M-TU	1
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PROGRAM : DR OZ

29	S	500P-530P	30	\$350.00	10/22	10/23	0	M-TU	0
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PROGRAM : 5P NEWS

31	S	600P-700P	30	\$235.00	10/22	10/23	1	M-TU	1
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PROGRAM : MORE

STATION MAKEGOOD OFFERS:  
M3 OK'D

MISSED:W-F/400P-500P OCT17(3/WK) 30S \$225.00 (OCT22/12)

BUY#8 W-F/500P-530P OCT17 30S \$350.00

BUY#9 W-F/600P-700P OCT17 30S \$235.00

BUY#11 SUN/800A-900A OCT21 30S \$150.00

BUY#17 M-TU/400P-500P OCT22(3/WK) 30S \$225.00

BUY#28 M-TU/500P-530P OCT22(2/WK) 30S \$350.00

BUY#29 M-TU/600P-700P OCT22 30S \$235.00

BUY#31 MON/730P-800P OCT22(2/WK) 30S \$835.00

BUY#39 OFFER:MON/430P-800P OCT22 30S \$3,915.00 PLS ADVISE.

& MON/400P-430P OCT22 30S \$775.00  
CMT:SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG OFFER. PRE-  
CMT:BOOKED PLS APPROVE.

OCT/12 45150.00

CONTRACT TOTAL 45150.00  
TOTAL SPOTS 61



REP HEADLINE# 6115571 TRF# 472834  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 14.54  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$265,588 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%  
KTUD 1%

SVC- NSI BOOKS- MAY/PJ  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE